

# Katie Yu

## Game Designer

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## EDUCATION

### University of Southern California

BA INTERACTIVE

ENTERTAINMENT

Minor in 3D Animation

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## SKILLS

### Design

Narrative Design

Systems Design

Level Design

Iterative Prototyping

### Dev

Unity (C# Scripting)

Unreal (Blueprints)

Playtesting & QA

Scrum/Agile

### Art

Maya

ZBrush

MotionBuilder

Substance Painter

Photoshop

Blender

### Organization

Trello

Asana

Jira

### Version Control

Perforce

Github

Sourcetree

## EXPERIENCE

### Game Designer and 3D Artist | Tender Claws

MAY 2018 - PRESENT, LOS ANGELES

- ❖ Created extensive visual design documents to convey new design concepts to both other members of the team and outside investors
- ❖ Designed and built VR-optimized levels for Oculus title *The Under Presents*, a networked immersive live theater experience
- ❖ Led design for multiplayer interaction and co-op exploration of *The Under Presents*' central player hub space
- ❖ Designed, scripted, and implemented environmental puzzles and secrets that fit within a virtual live theater performance
- ❖ Created and implemented low-poly characters, props, and environments in collaboration with engineers and other designers

### Co-Game Director and Narrative Designer | Long Distance

FEBRUARY 2017 - PRESENT, LOS ANGELES

- ❖ Led a small six person team of writers and engineers in creating a week-long real-time idle interactive horror narrative told through a fictional chat application
- ❖ Designed a social system to control interactions and available choices with six unique characters based on the player's previous words and actions
- ❖ Designed a branching narrative with multiple paths and endings depending on player choices

### Game Designer and 3D Artist | Wildbrew: Elli's Adventure

MAY 2017 - MAY 2018, LOS ANGELES

- ❖ Designed Wildbrew's UI flow and early puzzles
- ❖ Implemented 3D characters and environments in game using custom tools in Unity
- ❖ Concepted, modeled, and textured main characters and props

### Director and Lead Artist | Cat-A-Pillar!

DECEMBER 2015 - OCTOBER 2016, LOS ANGELES

- ❖ Led design and art for an Indiecade Nominated light card game for 3-6 players
- ❖ Analyzed playtester feedback to iteratively improve on pacing, flow, and card balance
- ❖ Concepted and illustrated over 20 unique card designs, focusing and iterating on player readability of the cards
- ❖ Planned marketing strategy and managed social media for the game, successfully raising over \$8,000 through Kickstarter

### Project Management Intern | Game Show Network

JUNE 2017 - AUGUST 2017

- ❖ Collaborated on the launch of three mobile titles over the course of 8 weeks
- ❖ Analyzed user data from weekly playtests of interactive experiences, and used them to generate improvements and solutions to usability problems
- ❖ Authored design documents and UI prototypes for a live video debate app with audience participation